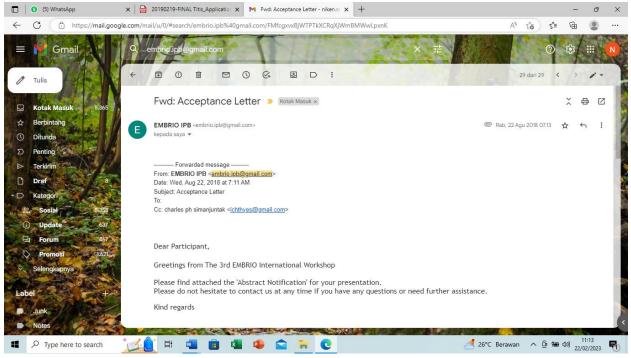
Bukti Acceptance letter tgl. 22/08/2018



APPLICATION OF REFINED CARRAGEENAN (RC) IN THE NON-GLUTEN FISH SEAWEED CRISPY PRODUCT PROCESSING

Titis Pranindya Murti¹, Agus Heri Purnomo^{1,2}, Niken Dharmayanti¹, Randy B.S. Salampessy¹

Sekolah Tinggi Perikanan jln AUP Pasar Minggu Jakarta 12520 <u>titispranindyamurti@gmail.com, niken.stp@gmail.com, randiboky@yahoo.co.id</u> Balai Besar Riset Pengolahan Produk dan Bioteknologi Kelautan dan Perikanan Jalan KS Tubun, Petamburan VI, Slipi, Jakarta Pusat 10260 <u>a_heri_p@yahoo.com</u>

*niken.stp@gmail.com

ABSTRACT

Fish seaweed crispy is an innovative fisheries product. This product is expected to share the market potential currently enjoyed by a similar product that already exist, namely almond cheese crispy. The chance to meet such expectation is high because in fish seaweed crispy, two ingredients namely wheat flour as gluten and almond powder as vegetable protein are replaced by more nutritious component namely cornstarch as non gluten, catfish meat as fish protein and refined carrageenan as additive. This research aims to find the best formula of fish seaweed crispy, through a series of modifications to the ingredient composition, associated with their characteristics and the property of the resulting product using web diagram sensory method. The results showed that the best formula is : 200 g catfish meat, 10 g margarine, 1 egg, 20 g cornstarch, 1 g cake emulsifier, 1 g carrageenan, 0,5 g salt, and 6 g garlic. The formula gives a sensory value of appearance 9, smell 9, taste 9, texture 9, crunchy 9. Other characteristics of the formula are : moisture content of 1,5%, 3,7 % ash, 54% protein, 11,6% fat, 29,6% carbohydrate, TPC 1,8 x 10², negative yeast, and total energy of 329,1 Kcal. This research also recommends a packaging and label design which is in accordance with the Indonesia Law No 7 year 1996.

1. INTRODUCTION

Seaweed is one of Indonesia's fishery commodities that is quite potential as a foreign exchange earner. Based on statistical data from the Ministry of Maritime Affairs and Fisheries, the total domestic seaweed production reaches 15.6 tons in 2017 (KKP, 2018). Carrageenan is a compound that belongs to the polysaccharide group extracted from seaweed. Most carrageenan contains sodium, magnesium and calcium which can be bound to sulfate ester groups from galactose and 3,6-anhydro-galactose copolymers. Carrageenan has an important role as a stabilizer (balance regulator), thickener (thickener), gelling agent, emulsifier, and others. This property is widely used in the food industry, medicine, cosmetics, textiles, paint, toothpaste, and other industries (Winarno, 1990).

Catfish meat has a high calorie and protein content, the taste of the meat is distinctive, tasty, tasty and savory so that it is popular with the public. Catfish is considered safer for health because of low cholesterol levels compared to meat of livestock. Pangasius hypopthalmus catfish is a freshwater fish that has high economic value to be developed (Gufran, 2010). Nutrient content of catfish is 7.51% protein, 6.57% fat, and 75.21% water (Puspita, 2014).

Crispy seaweed fish is an innovation product that was initiated to take advantage of excellence and improve the weaknesses of similar products that have been on the market namely crispy almond cheese. The advantage in question is a large and broad market including children. The opportunity to meet these expectations is very high because in the crunchy seaweed, two ingredients, namely wheat flour as gluten and almond powder as vegetable protein are replaced by more nutritious

components, namely cornstarch as non-gluten, catfish meat as fish protein and processed carrageenan as additive.

This study aims to determine the best formulation of crispy seaweed fish manufacturing process based on sensory web diagram analysis, crispy seaweed fish quality, Nutrition Adequacy Number, and label and packaging design planning.

2. Material and Method

2.1 Flow of Crispy Fish Seaweed Making Process

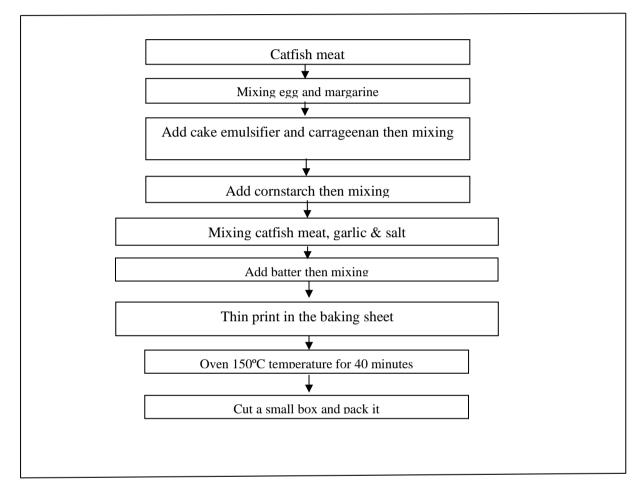


Figure 1. Flow of Fish Seaweed Crispy Production Process (Modification of Mayshita, 2017)

Processing of crispy seaweed fish is done by preparing the ingredients to be used. Margarine and eggs in the mixer until it expands. Add cake emulsifier then mixer again until the mixture is well mixed. Add carrageenan and cornstarch then mixer for a while. Mix the catfish meat, garlic, salt and mix using a food processor. Add the mixture that has been mixed and mix briefly. Rub the pan with margarine and sprinkle the flour until smooth. Print thin thickness dough. Then do oven at 150°C for 30 minutes. Cut the dough with a pizza cutting knife. Then oven again for 10 minutes. Store in tightly closed packaging.

2.2 Determine the Initial Formula of fish Seaweed Crispy

This crispy seaweed fish formula refers to the recipe for almond cheese crispy by Mayshita, 2017. The ingredients used for the manufacture of crispy almond cheese are wheat flour 150 gr, almond cheese 50 grams, margarine 100 gr, egg white 4 grains, salt 0.25 gr, 100 grams of refined sugar, 0.25 grams of vanilla extract, almond flake for sprinkling, grated cheese for sprinkling Based

on the recipe then modifications are made with the addition of crushed and carragenan fish and the reduction of unnecessary ingredients as follows:

		Formulation					
Material concentration	1	2	3	4	5	6	7
catfish meat (gr)	50						
Margarine (gr)	50						
egg (item)	1						
cornstarch (gr)	10						
Cake emulsifier (gr)	-						
carrageenan (gr)	0,25						
salt (gr)	0,25						
garlic (gr)	3						

Table 1 Formulation of Crispy Fish Seaweed Formulation (Modification of Mayshita, 2017)

2.3 Determine the formula selected by the trial based on the characteristics of the material used

The selected formula is determined by making the product based on the reference to the initial recipe for modified crispy almond cheeses. The making of the initial formula was then tested by hedonics to the panelists. Based on the values that have been obtained from the panelists, then the prescription is improved based on the characteristics of the ingredients used. Making recipes is done to get the best formula evaluation by panelists.

2.4 Fish Seaweed Crispy Quality Testing

1) Hedonic Test

Hedonic testing is an assessment of product preferences tested by panelists. This hedonic test is designed to measure the best products from several products compared through several parameters such as appearance, taste, smell, texture and crispness. Panelists assess the product using scoresheet as a guide in an assessment. The method of testing the sample is through a hedonic test which is based on the panelist's assessment level. The number of panelists is 6 trained panelists. Assessment based on appearance, taste, smell, texture and crispness. Panelists' assessment results for each parameter are then summed up and divided by the number of panelists to obtain an average value. Then the product results are discussed with descriptive analysis.

2) Chemical Testing

a) Testing of moisture content

Water molecules are removed by heating with a non-vacuum oven at 105° C-110°C for 5-24 hours. Determination of the weight of water is calculated gravimetrically based on the difference in weight of the sample before and after the sample is dried. (SNI-01-2354.2-2006)

Calculation:

% moisture content $=\frac{sample-(C-A)}{(C-A)} \times 100\%$

3) Testing of Ash Content

The sample is oxidized at 6500C in a ignition furnace for 8 hours or until it has white ash. Determination of the weight of ash was calculated gravimetrically, so that the mineral content contained in the sample tested (SNI 01-2354.1-2006) was known.

Calculation:

% total ash = $\frac{B-A}{weight sample (gr)} \ge 100\%$

4) Testing of Protein Levels

Nitrogen compounds are released from meat tissue through destruction using concentrated sulfuric acid with the help of heat at 410 $^{\circ}$ C for \pm 2 hours (until a clear solution is obtained) in which nitrogen-bound compounds by sulfate form ammonium sulfate. Then ammonium sulfate is converted to basic salt NH4OH with the addition of NaOH. NH4OH is distilled using steam heat to separate ammonia compounds. Ammonia is captured by boric acid to form ammonium borate and then titrated with hydrochloric acid. Determination of the amount of nitrogen is calculated by stoichiometry and protein content is obtained by multiplying the amount of nitrogen by the conversion factor (SNI 01-2354.4-2006).

5) Fat Content (SNI 01-2354.3-2006)

A sample of 2 grams is weighed and wrapped in filter paper and placed on a Soxhlet extraction device mounted above the condenser and the bottom squash. The hexane solvent is poured into a 75 ml fat flask according to the size of the soxhlet used and do it for at least 16 hours until the solvent drops again. The fat flask is then cooled in the desiccator for 5-10 minutes and weighed.

Calculation:

% Fat = $\frac{C-A}{B} \times 100\%$

Description:

B = the sample weight (gram)

C = the weight of pumpkin and fat extracted (grams)

A = the weight of an empty pumpkin (gram)

6) Carbohydrate Analysis by different

The carbohydrate content of crispy seaweed fish products is calculated by the calculation of difference. That is by subtracting 100% with the total value of water content, ash content, protein content, and fat content.

2.4 Microbiology Testing

Crispy seaweed fish samples were tested for Total Plate Numbers (ALT) referring to SNI 2332.3: 2015 aimed to find out whether the carrageenan produced was feasible or not in terms of the total content of microorganisms contained therein. As well as testing molds in accordance with the standards of dry food products.

2.5 Calculating Nutrition Adequacy Figures

The step of calculating the RDA based on the proximate results is as follows;

1) the first step is to calculate the amount of protein, fat and carbohydrates in 100 grams of ingredients. Water, ash, and there is no AKG standard, because it contains almost no calories.

2) the second is to calculate the amount of protein, fat, and carbohydrates in 1 package. In 75 gr packaging, the proximate result is multiplied by 75 divided by 100.

3) Calculate calories from the third number of macro nutrients by confirming 1 gram of carbohydrate = 4Kcal, 1 gram of protein = 4 Kcal, 1 gram of fat = 9 Kcal. The proximate results are multiplied by the standard of confers then calculated the total number of calories.

4) Look for calorie standards for adults

Average calorie needs for adults = 2000 Kcal to 2200 Kcal, by division.

Protein = 10-15% (used for 15% standard)

Fat = 10-25% (used for standard 17.5%)

Carbohydrates = 60-75% (used for standard 67.5%)

5) Calculating RDA on product material

Formula: (Kcal material / Kkal macro nutrient standard, referring to 2000 Kcal) x 100%.

6) Make a label of information on nutritional value

2.6 Designing Label and Packaging Designs

On the packaging label, especially for food and beverages, the following are stated at least (based on RI Law No. 7 of 1996 concerning Food): Product name, list of ingredients used, net weight or net contents, name and address parties who produce or put food into the territory of Indonesia with information about halal date, month and year expiring.

3. RESULTS AND DISCUSSION

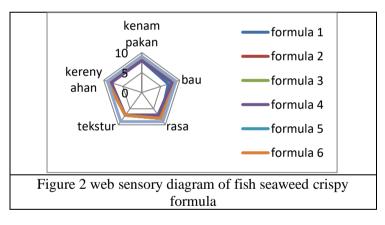
3.1 Determination of the Best Formulation

In the process of making fish seaweed crispy refers to the modified formula of crispy almond cheese (Masyitah, 2017) which has been modified. The ingredients used for the manufacture of crispy almond cheese are wheat flour 150 gr, almond powder 50 gr, margarine 100 gr, egg white 1 grain, salt 0.25 gr, refined sugar 100 grams, 0.25 gr vanilla extract, almond flake for sprinkles, grated cheese for sprinkles. Product modification is done by replacing almond powder with fish flesh and replacing wheat flour with cornstarch in order to eliminate the gluten content of the product, vanilla extract is replaced with garlic to neutralize fishy fish odor and add sp and carrageenan. The manufacturing process is carried out by making the first formulation that has been determined and then performed a hedonic test by trained panelist Ocean Fresh. From the results of hedonic products based on panelists' assessment, the results of descriptive observations and corrective actions were concluded. Corrective action is carried out by adding or reducing materials used based on the characteristics of the material. The following is a table of research results of the formula for making fish seaweed crispy to obtain the best formula.

	Formulation						
Material Concentration	1	2	3	4	5	6	7
catfish meat (gr)	50	50	100	100	200	200	200
Margarine (gr)	50	50	50	10	10	10	10
egg (item)	1	1	2	1	1	1	1
cornstarch (gr)	10	10	20	20	20	20	20
Cake emulsifier (gr)	-	0,5	1	1	1	1	1
carrageenan (gr)	0,25	0,25	1	2	4	2	1
salt (gr)	0,25	0,25	0,5	0,5	0,5	0,5	0,5
garlic (gr)	3	3	6	6	6	6	6

Table 2 formulation for making Crispy Fish Seaweed

Hedonic testing is done with the appearance, odor, texture and crispness parameters. Parameter assessment uses numbers 1 through 9. The description of the assessment is 1 = very strongly dislikes, 2 = very dislikes, 3 = dislikes, 4 = somewhat dislikes, 5 = neutral, 6 = somewhat likes, 7 = likes, 8 = really like, 9 = very very like. The results of the hedonic assessment are illustrated on the following sensory web diagram:



3.2 Fish Seaweed Crispy Quality Test Results

Chemical quality testing of crispy fish seaweed includes water, ash, fat, protein, and carbohydrate content. While microbiological quality testing includes ALT and mold. The following is a table of seaweed crispy fish chemical and microbiological testing results:

Table 2	Quality	testing	for cris	py seawee	ed fish

Parameter	Results	SNI Kerupuk Ikan	SNI 01-2602-1992
			Keripik Tempe
Content moisture	1,5%	Maks 12	Maks 3
Total ash	3,7%	-	Maks 3
Protein	54%	Min 12	Maks 20
Fat	11,6 %	-	-
Carbohidrat	29,6 %	-	-
ALT	1,8 x 10 ² kol/gr	104	Maks 0,5
Kapang	Negatif	-	-

1) Moisture

Water content is very influential on the quality of food so that in the process of processing and storing food, water needs to be removed. Determination of water content aims to determine the maximum or range of the amount of water content in the material (Suprapti, 2003 in Mustar 2013). Based on the results of testing the crispy seaweed water content of 1.5%. One of the factors that play a role in decreasing water content is the heating process, namely steaming, drying. High temperatures cause fish dough crackers such as: the water content will decrease due to some of the existing water will evaporate. Processing with high temperatures will cause the water contained in the product to shrink, the water content in the product will decrease and the use of high temperatures will also affect the appearance of the product after processing (Murniyati and Sunarman, 2000).

2) Ash content

Ash content or mineral content is the residue left behind if a sample of food ingredients is burned completely in a ignition furnace. This ash content describes the number of minerals that do not burn into substances that cannot evaporate. Ash content also determines the presence or absence of minerals in a food ingredient. Mineral content is needed in small amounts in the work process of the body (Winarno, 1997). Based on the results of testing the ash content obtained results that is 3.7%. The ash content shows the mineral content of the product. According to Winarno (1992) ash is an organic residue from burning organic matter. Usually these components consist of calcium, sodium, iron, manganese and magnesium. In determining ash content, organic matter is burned while inorganic matter and water. The rest consists of mineral elements.

3) Protein

Protein is a substance that is very important for the body, because this substance besides functioning as fuel in the body also functions as a building agent and regulator. Protein is a source of amino acids that contain elements of C, H, O and N that are not owned by fat or carbohydrates. Protein molecules also contain phosphorus, sulfur, and there are types of proteins that contain metal elements such as iron and copper (Winarno, 2004). Based on the results of protein testing, the value of 54% was obtained. High protein levels due to the amount of fish concentration added to the product.

4) Fat

Fat and oil are the most dense energy sources, producing 9 kcal for each gram, which is 21/2 times the amount of energy produced by carbohydrates and proteins in the same amount. Fat slows gastric acid secretion and slows gastric emptying, so fat gives a longer feeling of fullness. Besides that, fat gives a preferred texture and gives special delicacy to food (Almatsier, 2001). Fat content testing results obtained a value of 11.6%. According to Kurniawati (2013) the effect of adding fish meat to the processing of fish cracker products can add fat to the product.

5) Carbohydrates

Carbohydrates are the main energy source in most foods. Forms of carbohydrates that can be digested in foodstuffs are generally starch and various types of sugars such as glucose, sucrose, fructose, and lactose, while cellulose, pectin, and hemicellulose are available in sufficient quantities, but not digested. Starch is a store of carbohydrates in plants and is the main carbohydrate eaten by humans throughout the world. Starch is mainly found in grains, grains, and tubers. Corn rice and wheat contain 70-80% starch; dried beans such as soybeans, red beans, and green beans 30-60%, while sweet potatoes. potatoes, and cassava 20-30% (Almatsier, 2001). taro, Carbohydrates contained in fish seaweed crispy products by the by difference method is by reducing 100% to the percentage of water, ash, protein and fat content (Apriyantono et al, 1989 in Raharjo, 2014). Carbohydrate testing results obtained a value of 29.5%.

33	Nutritional	Adequacy	of Fish	Seaweed	Crisny
5.5.	Nutritional	Aucquacy	01 1 1511	Scaweeu	Chispy

Serving size 1 package (75 gr)				
Amount of serving per page	ckage 1			
AMOUNT OF PER				
PAYMENT				
	Total energy is 329.1 kcal			
	Energy from 78.3 kcal fat			
		% AKG		
Protein	40,5 gr	54		
Fat	8,7 gr	22,3		
Carbohydrate	22,2 gr	6,5		
% AKG is based on the amount of energy needs of 2000 kcal				
Your energy needs may be	e higher or lower			

3.4 Designing Label and Packaging Designs



This Secondary and Premium Packaging is in the form of a box that adapts to the primary packaging. This package uses ivory packaging material with a thickness of 1 mm, so that it can protect its contents from impact and damage that can make the product destroyed. This pouch packaging model can be displayed on the stand so as to facilitate the arrangement on the sales shelf. Paper that is safe to use as a type of food packaging paper. This type of paper has 2 white sides with different textures. One side is smooth textured and the other side is a bit tight like HVS. Usually used for boxes or packaging because they are quite thick and sturdy. The thing that makes this paper more enthusiastic is the "Exclusive" impression. The use of this paper is now in great demand. Especially in the process of making food dos or Paper Bag. In addition to the thickness, this paper also turns out to be one type of Food Grade paper (not harmful to food consumed). Standard paper for printing with offset machines and digital print with semi-shiny and smooth front and rear surfaces. This Artpaper paper is perfect for all types of Full Color / color separation. To add an elegant impression to the mold can be added with Doff Laminating, Laminating Glossy and UV Print (Ultra Vernish). According to Utami in Febriyanti (2008), based on its function, packaging has a variety of functions, namely protection function or product protection, security function which means that the material used does not pollute the contents of the product, the marketing function is that the packaging is able to answer the aspirations of consumers. Based on the design of the label and packaging design above it is expected that it might be used as a reference by CV Ocean Fresh in designing packaging for crispy fish seaweed products.

4. Conclusion

The process of making fish seaweed crispy includes dozing of fish meat, mixing of ingredients that are mixed, printing, oven, cutting and packaging. The best formula test results from sensory diagram web analysis are 200 gr catfish, 10 gr margarine, 1 grain egg, 20 gr cornstarch, 1 gram sp, 1 gram carrageenan, 0.5 gr salt, garlic 6. Fish quality test results seaweed crispy which is 1.5% water content, 3.7% ash content, 54% protein, 11.6% fat, 29.6% carbohydrate, ALT 1.8 x 102, negative mold. The results of the calculation of the number of nutritional adequacy in seaweed crispy fish is a total energy of 329.1 kcal. Design of label design and packaging in accordance with Indonesian Law No. 7 of 1996.

5. REFERENSI

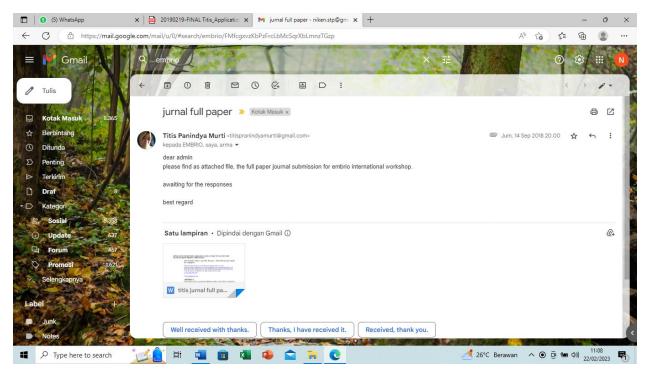
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Bukti Review full paper tgl 14/09/2018



Application of refined carrageenan (RC) in the non-gluten fish seaweed crispy product processing

T P Murti¹, A H Purnomo^{1,2}, N Dharmayanti^{1*}, R B S Salampessy¹

¹Sekolah Tinggi Perikanan Jakarta, Indonesia

²Balai Besar Riset Pengolahan Produk dan Bioteknologi Kelautan dan Perikanan, Jakarta Indonesia

*E-mail: niken.stp@gmail.com

Abstract. Fish seaweed crispy is an innovative fisheries product. This product is expected to share the market potential currently enjoyed by a similar product that already exists, namely almond cheese crispy. The chance to meet such expectation is high because, in fish seaweed crispy, two ingredients namely wheat flour as gluten and almond powder as vegetable protein are replaced by more nutritious component namely cornstarch as non-gluten, catfish meat as fish protein and refined carrageenan as an additive. This research aims to find the best formula of fish seaweed crispy, through a series of modifications to the ingredient composition, associated with their characteristics and the property of the resulting product using web diagram sensory method. The results showed that the best formula is: 200 g catfish meat, 10 g margarine, 1 egg, 20 g cornstarch, 1 g cake emulsifier, 1 g carrageenan, 0,5 g salt, and 6 g garlic. The formula gives a sensory value of appearance 9, smell 9, taste 9, texture 9, crunchy 9. Other characteristics of the formula are: moisture content of 1,5%, 3,7 % ash, 54% protein, 11,6% fat, 29,6% carbohydrate, TPC 1,8 x 10², negative yeast, and total energy of 329,1 Kcal. This research also recommends a packaging and label design which is in accordance with the Indonesia Law No 7 of year 1996.

Keyword: fish, seaweed, crispy, non gluten, refined carrageenan

1. Introduction

Seaweed is one of Indonesia's fishery commodities that is quite potent as a foreign exchange earner. Based on statistical data from the Ministry of Maritime Affairs and Fisheries, the total domestic seaweed production reaches 15.6 tons in 2017 [1]. Carrageenan is a compound that belongs to the polysaccharide group extracted from seaweed. Most carrageenan contains sodium, magnesium, and calcium which can be bound to sulfate ester groups from galactose and 3,6-anhydro-galactose copolymers. Carrageenan has an important role as a stabilizer (balance regulator), thickener, gelling agent, emulsifier, and others. This property is widely used in the food industry, medicine, cosmetics, textiles, paint, toothpaste, and other industries [2].

Catfish meat has a high calorie and protein content, the taste of the meat is distinctive, tasty and savory so that it is popular to the public. Catfish is considered safe or health because of low cholesterol levels compared to livestock meat. *Pangasius hypopthalmus* catfish is a freshwater fish that has high economic value to be developed [3]. Nutrient content of catfish is 7.51% protein, 6.57% fat, and 75.21% water [4].

Crispy seaweed fish is an innovative product that was initiated to take advantage of excellence and improve the weaknesses of similar products that have been on the market namely crispy almond cheese. The advantage in question is a large and broad market including children. The opportunity to meet these expectations is very high because, in the crunchy seaweed, two ingredients, namely wheat flour as gluten and almond powder as vegetable protein are replaced by more nutritious components, namely cornstarch as non-gluten, catfish meat as fish protein and processed carrageenan as an additive.

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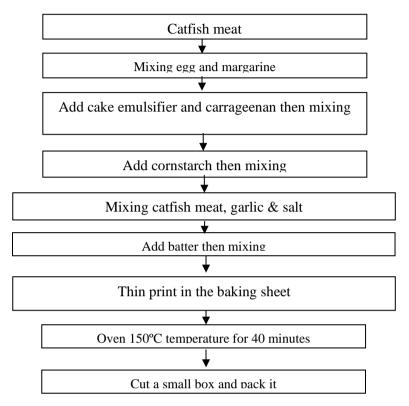


Figure 1. The Flow of Fish Seaweed Crispy Production Process [5]

Processing of crispy seaweed fish is done by preparing the ingredients to be used. Put margarine and eggs in the mixer until it expands. Add cake emulsifier then mixer again until the mixture is well mixed. Add carrageenan and cornstarch then mix them for a while. Mix the catfish meat, garlic, salt and mix using a food processor. Add the mixture that has been mixed and stir briefly. Rub the pan with margarine and sprinkle the flour until smooth. Print thin thickness dough. Then do oven at 150°C for 30 minutes. Cut the dough with a pizza cutting knife. Then oven again for 10 minutes. Store in tightly closed packaging.

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The selected formula is determined by making the product based on the reference to the initial recipe for modified crispy almond cheeses. The initial formula made was then tested by hedonics to the panelists. Based on the values that have been obtained from the panelists, then the prescription is improved based on the characteristics of the ingredients used. Making recipes is done to get the best formula evaluation by panelists.

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$$\frac{sample - (C-A)}{(C-A)} \times 100\%$$

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The sample is oxidized at 650° C in an ignition furnace for 8 hours or until it has white ash. Determination of ash value was calculated gravimetrically [7].

Calculation:

%total ash =
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Nitrogen compounds are released from meat tissue through destruction using concentrated sulfuric acid with the help of heat at 410 ° C for \pm 2 hours (until a clear solution is obtained) in which nitrogen-bound compounds by sulfate form ammonium sulfate. Then ammonium sulfate is converted to basic salt NH4OH with the addition of NaOH. NH4OH is distilled using steam heat to separate ammonia compounds. Ammonia is captured by boric acid to form ammonium borate and then titrated with hydrochloric acid. Determination of the amount of nitrogen is calculated by stoichiometry and protein content is obtained by multiplying the amount of nitrogen by the conversion factor [8].

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A sample of 2 grams is weighed and wrapped in filter paper and placed on a Soxhlet extraction device mounted above the condenser and the bottom squash. The hexane solvent is poured into a 75 ml fat flask according to the size of the soxhlet used and do it for at least 16 hours until the solvent drops again. The fat flask is then cooled in the desiccator for 5-10 minutes and weighed [9] Carbohydrate Analysis by different

The carbohydrate content of crispy seaweed fish products is calculated by the calculation of difference, by subtracting 100% with the total value of water content, ash content, protein content, and fat content.

2.5 Microbiology Testing

Crispy seaweed fish samples were tested for Total Plate Count (ALT) referring [10] aimed to find out whether the carrageenan produced was feasible or not in terms of the total content of microorganisms contained therein. As well as testing molds in accordance with the standards of dry food products. Mold counted using [11].

2.6 Calculating Nutrition Adequacy Figures

The step of calculating the RDA based on the proximate results is as follows;

1) the first step is to calculate the amount of protein, fat, and carbohydrates in 100 grams of ingredients. Water, ash, and there is no AKG standard because it contains almost no calories.

2) the second is to calculate the amount of protein, fat, and carbohydrates in 1 package. In 75 gr packaging, the proximate result is multiplied by 75 divided by 100.

3) Calculate calories from the third number of macronutrients by confirming 1 gram of carbohydrate = 4Kcal, 1 gram of protein = 4 Kcal, 1 gram of fat = 9 Kcal. The proximate results are multiplied by the standard of confers then calculated the total number of calories.

4) Look for calorie standards for adults

Average calorie needs for adults = 2000 Kcal to 2200 Kcal, by division.

Protein = 10-15% (used for 15% standard)

Fat = 10-25% (used for standard 17.5%)

Carbohydrates = 60-75% (used for standard 67.5%)

5) Calculating RDA on product material

Formula: (Kcal material / Kkal macronutrient standard, referring to 2000 Kcal) x 100%.

6) Make a label of information on the nutritional value

2.7 Designing Label and Packaging Designs

On the packaging label, especially for food and beverages, the following are stated at least [12]: Product name, list of ingredients used, net weight or net contents, name and address parties who produce or put food into the territory of Indonesia with information about halal date, month and year expiring.

3. Results And Discussion

3.1 Determination of the Best Formulation

Fish seaweed crispy was processed by referring to the modified formula of crispy almond cheese [5]. The ingredients used for the manufacture of crispy almond cheese are wheat flour 150 gr, almond powder 50 gr, margarine 100 gr, egg white 1 grain, salt 0.25 gr, refined sugar 100 grams, 0.25 gr vanilla extract, almond flake for sprinkles, grated cheese for sprinkles. Product modification is done by

replacing almond powder with fish flesh and replacing wheat flour with cornstarch in order to eliminate the gluten content of the product, vanilla extract is replaced with garlic to neutralize fishy fish odor and add thickener and carrageenan. The manufacturing process is carried out by making the first formulation that has been determined and then performed a hedonic test by trained panelist Ocean Fresh. From the results of hedonic products based on panelists' assessment, the results of descriptive observations and corrective actions were concluded. Corrective action is carried out by adding or reducing materials used based on the characteristics of the material. The following is a table of research results of the formula for making fish seaweed crispy to obtain the best formula.

]	Formulatio	n		
Material Concentration	1	2	3	4	5	6	7
catfish meat (gr)	50	50	100	100	200	200	200
Margarine (gr)	50	50	50	10	10	10	10
egg (item)	1	1	2	1	1	1	1
cornstarch (gr)	10	10	20	20	20	20	20
Cake emulsifier (gr)	-	0,5	1	1	1	1	1
carrageenan (gr)	0,25	0,25	1	2	4	2	1
salt (gr)	0,25	0,25	0,5	0,5	0,5	0,5	0,5
garlic (gr)	3	3	6	6	6	6	6

Table 2. Formulation for making Crispy Fish Seaweed.

Hedonic testing is done with the appearance, odor, texture and crispness parameters. Parameter assessment uses numbers 1 through 9. The description of the assessment is 1 = very strongly dislikes, 2 = very dislikes, 3 = dislikes, 4 = somewhat dislikes, 5 = neutral, 6 = somewhat likes, 7 = likes, 8 = really like, 9 = very very like. The results of the hedonic assessment are illustrated in the following sensory web diagram:





3.2 Fish Seaweed Crispy Quality Test Results

Chemical quality testing of crispy fish seaweed includes water, ash, fat, protein, and carbohydrate content. While microbiological quality testing includes ALT and mold. The following is a table of seaweed crispy fish chemical and microbiological testing results:

Table 2. Quality testing for crispy seaweed fish.					
Parameter	Results	SNI Kerupuk Ikan	SNI 01-2602-1992		
			Keripik Tempe		
Content moisture	1,5%	Maks 12	Maks 3		

Total ash	3,7%	-	Maks 3
Protein	54%	Min 12	Maks 20
Fat	11,6 %	-	-
Carbohydrate	29,6 %	-	-
ALT	1,8 x 10 ² kol/gr	10^{4}	Maks 0,5
Kapang	Negatif	-	-

1) Moisture

Water content is important on the quality of food so that in the process of processing and storing food, water needs to be removed. Determination of water content aims to determine the maximum or range of the amount of water content in the material [13-14]. Based on the results of testing the fish seaweed crispy water content of 1.5%. One of the factors that play a role in decreasing water content is the heating process, namely steaming, drying. High temperatures cause fish dough crackers such as the water content will decrease due to some of the existing water will evaporate. Processing with high temperatures will cause the water contained in the product to shrink, the water content in the product after processing [15].

2) Ash content

Ash content or mineral content is the residue left behind if a sample of food ingredients is burned completely in an ignition furnace. This ash content describes the number of minerals that do not burn into substances that cannot evaporate. Ash content also determines the presence or absence of minerals in a food ingredient. Mineral content is needed in small amounts in the work process of the body [16]. Based on the results of testing the ash content, the obtained result is 3.7%. The ash content shows the mineral content of the product. According [17] ash is an organic residue from burning organic matter. Usually, these components consist of calcium, sodium, iron, manganese, and magnesium. In determining ash content, organic matter is burned while inorganic materials are not burned. Most of the food ingredients, which are about 96% consist of organic matter and water. The rest consists of mineral elements.

3) Protein

Protein is a substance that is very important for the body because this substance besides functioning as fuel in the body also functions as a building agent and regulator. Protein is a source of amino acids that contain elements of C, H, O, and N that are not owned by fat or carbohydrates. Protein molecules also contain phosphorus, sulfur, and there are types of proteins that contain metal elements such as iron and copper [18]. Based on the results of protein testing, the value of 54% was obtained. High protein levels due to the amount of fish concentration added to the product.

4) Fat

Fat and oil are the densest energy sources, producing 9 kcal for each gram, which is 21/2 times the amount of energy produced by carbohydrates and proteins in the same amount. Fat slows gastric acid secretion and slows gastric emptying, so fat gives a longer feeling of fullness. Besides that, fat gives a preferred texture and gives special delicacy to food [19]. Fat content testing results obtained a value of 11.6%. According [20] the effect of adding fish meat to the processing of fish cracker products can add fat to the product.

5) Carbohydrates

Carbohydrates are the main energy source in most foods. Forms of carbohydrates that can be digested in foodstuffs are generally starch and various types of sugars such as glucose, sucrose, fructose, and lactose, while cellulose, pectin, and hemicellulose are available in sufficient quantities, but not digested. Starch is a store of carbohydrates in plants and is the main carbohydrate eaten by humans throughout the world. Starch is mainly found in grains, grains, and tubers. Corn rice and wheat contain 70-80% starch; dried beans such as soybeans, red beans, and green beans 30-60%, while sweet potatoes, taro, potatoes, and cassava 20-30% [19]. Carbohydrates contained in fish seaweed crispy products by the by

difference method is by reducing 100% to the percentage of water, ash, protein and fat content [21]. Carbohydrate testing results obtained a value of 29.5%.

3.3. Nutritional Adequacy of Fish Seaweed Crispy

Serving size 1 package (75 gr)						
Amount of servings per pa						
AMOUNT OF PER	6					
PAYMENT						
	Total energy is 329.1 kcal					
	Energy from 78.3 kcal fat					
		% ndr				
Protein	40,5 gr	54				
Fat	8,7 gr	22,3				
Carbohydrate	22,2 gr	6,5				
% ndr is based on the number of energy needs of 2000 kcal						
Your energy needs may b	e higher or lower					

Table 3. nutrition adequacy rate (ndr)

3.4 Designing Label and Packaging Designs



Figure 3. Packaging design planning.

This Secondary and Premium Packaging is in the form of a box that adapts to the primary packaging. This package uses ivory packaging material with a thickness of 1 mm so that it can protect its contents from impact and damage that can make the product destroyed. This pouch packaging model can be displayed on the stand so as to facilitate the arrangement on the sales shelf. The paper that is safe to use as a type of food packaging paper. This type of paper has 2 white sides with different textures. One side is smooth textured and the other side is a bit tight like HVS. Usually used for boxes or packaging because they are quite thick and sturdy. The thing that makes this paper more enthusiastic is the "Exclusive" impression. The use of this paper is now in great demand. Especially in the process of making food box or Paper Bag. In addition to the thickness, this paper also turns out to be one type of Food Grade paper (not harmful to food consumed). Standard paper for printing with offset machines and digital print with semi-shiny and smooth front and rear surfaces. This Art paper is perfect for all types of Full Color/color separation. To add an elegant impression to the mold can be added with Doff Laminating, Laminating Glossy and UV Print (Ultra Varnish). According [22], based on its function, packaging has a variety of functions, namely protection function or product protection, security function which means that the material used does not pollute the contents of the product, the marketing function is that the packaging is able to answer the aspirations of consumers. Based on the design of the label and packaging design above it is expected that it might be used as a reference by CV Ocean Fresh in designing packaging for crispy fish seaweed products.

4. Conclusion

The process of making fish seaweed crispy includes dozing of fish meat, mixing of ingredients that are mixed, printing, oven, cutting, and packaging. The best formula test results from sensory diagram web analysis are 200 gr catfish, 10 gr margarine, 1 grain egg, 20 gr cornstarch, 1 gr SP, 1 gr carrageenan, 0.5 gr salt, garlic 6. Fish seaweed crispy quality test results which are 1.5% water content, 3.7% ash content, 54% protein, 11.6% fat, 29.6% carbohydrate, ALT 1.8 x 102, negative mold. The results of the calculation of the number of nutritional adequacies in seaweed crispy fish is a total energy of 329.1 kcal. Design of label design and packaging in accordance with Indonesian Law No. 7 of 1996.

5. Acknowledgements

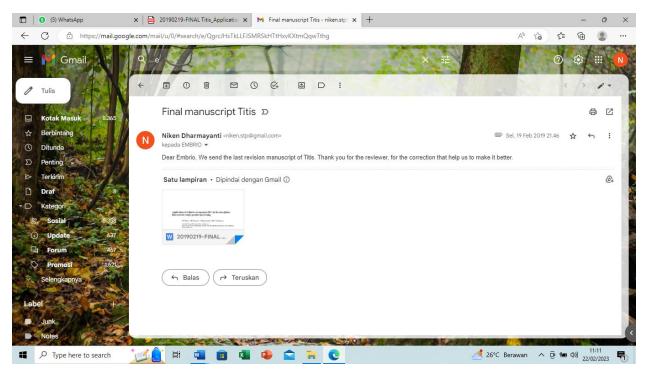
This research is supported by CV Ocean Fresh Bogor Indonesia. We gratefully thank The founder of CV Ocean Fresh, Prof. Dr. Ir. Linawati Hardjito M.Sc who provided insight and experties that greatly assisted the research ,although she may not agree with all of the interpretations/conclusions of this paper.

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Application of refined carrageenan (RC) in the non-gluten crispy fish seaweed product processing

T P Murti¹, A H Purnomo^{1,2}, N Dharmayanti^{1*} and R B S Salampessy¹

¹Jakarta Fisheries University, Jakarta, Indonesia

²Center for Research on Marine and Fisheries Products and Biotechnology, Jakarta, Indonesia

*E-mail: niken.stp@gmail.com

Abstract. Crispy fish seaweed is an innovative fisheries product. The chance to meet such expectation is high because, in crispy fish seaweed, two ingredients namely wheat flour as gluten and almond powder as vegetable protein are replaced by more nutritious component namely cornstarch as non-gluten, catfish meat as fish protein and refined carrageenan as an additive. This research aimed to find the best formula of crispy fish seaweed, through a series of modifications to the ingredient composition, associated with their characteristics and the property of the resulting product using web diagram sensory method. The results showed that the best formula is: 200 g catfish meat, 10 g margarine, 1 egg, 20 g cornstarch, 1 g cake emulsifier, 1 g carrageenan, 0.5 g salt, and 6 g garlic. The formula gives a sensory value of appearance 9, smell 9, taste 9, texture 9, crunchy 9. Other characteristics of the formula are: moisture content of 1.5%, 3.7 % ash, 54% protein, 11.6% fat, 29.6% carbohydrate, TPC 1.8 x 10², negative yeast, and total energy of 329.1 Kcal. This research also recommends a packaging and label design which is in accordance with the Indonesia Law No 7 of year 1996.

Keywords: crispy, fish, non-gluten, refined carrageenan, seaweed

1. Introduction

Seaweed is one of Indonesia's fishery commodities that is quite potent as a foreign exchange earner. Based on statistical data from the Ministry of Maritime Affairs and Fisheries (MMAF), the total domestic seaweed production reaches 15.6 tons in 2017 [1]. Carrageenan is a compound that belongs to the polysaccharide group extracted from seaweed. Most carrageenan contains sodium, magnesium, and calcium which can be bound to sulfate ester groups from galactose and 3.6-anhydro-galactose copolymers. Carrageenan has an important role as a stabilizer (balance regulator), thickener, gelling agent, emulsifier, and others. This property is widely used in the food industry, medicine, cosmetics, textiles, paint, toothpaste, and other industries [2].

Catfish meat has a high calorie and protein content, the taste of the meat is distinctive, tasty and savory so that it is popular to the public. Catfish is considered safe or health because of low cholesterol levels compared to livestock meat. Pangasius hypopthalmus catfish is a freshwater fish that has high economic value to be developed [3]. Nutrient content of catfish is 7.51% protein, 6.57% fat, and 75.21% water [4].

Crispy fish seaweed is an innovative product that was initiated to take advantage of excellence and improve the weaknesses of similar products that have been on the market namely crispy almond cheese.

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The advantage in question is a large and broad market including children. The opportunity to meet these expectations is very high because, in the crunchy seaweed, two ingredients, namely wheat flour as gluten and almond powder as vegetable protein are replaced by more nutritious components, namely cornstarch as non-gluten, catfish meat as fish protein and processed carrageenan as an additive.

This study aimed to determine the best formulation of crispy fish seaweed manufacturing process based on sensory web diagram analysis, crispy fish seaweed quality, nutrition adequacy number, and label and packaging design planning.

2. Materials and Methods

2.1. Flow of crispy fish seaweed making process

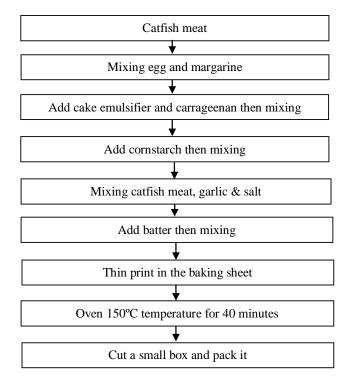


Figure 1. The flow of crispy fish seaweed production process [5].

Processing of crispy fish seaweed was done by preparing the ingredients to be used. Put margarine and eggs in the mixer until it expands. Add cake emulsifier then mix again until the mixture is well mixed. Add carrageenan and cornstarch then mix them for a while. Mix the catfish meat, garlic, salt and mix using a food processor. Add the mixture that has been mixed and stir briefly. Rub the pan with margarine and sprinkle the flour until smooth. Print thin thickness dough. Then do oven at 150°C for 30 minutes. Cut the dough with a pizza cutting knife. Then oven again for 10 minutes. Store in tightly closed packaging.

2.2. Determination of initial formula of crispy fish seaweed

This crispy fish seaweed formula refers to the recipe for crispy almond cheese [5]. The ingredients used for the manufacture of crispy almond cheese were wheat flour 150 g, almond cheese 50 g, margarine 100 g, egg white 4 grains, salt 0.25 g, 100 g of refined sugar, 0.25 g of vanilla extract, almond flake for sprinkling, grated cheese for sprinkling Based on the recipe then modifications are made with the addition of crushed and carrageenan fish and the reduction of unnecessary ingredients as shown in table 1.

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Table 1. Formulation of crispy fish seaweed formulation [5].							
Material	Formulation						
	1	2	3	4	5	6	7
Catfish meat (g)	50	50	100	100	200	200	200
Margarine (g)	50	50	50	10	10	10	10
Egg (item)	1	1	2	1	1	1	1
Cornstarch (g)	10	10	20	20	20	20	20
Cake emulsifier (g)	-	0.5	1	1	1	1	1
Carrageenan (g)	0.25	0.25	1	2	4	2	1
Salt (g)	0.25	0.25	0.5	0.5	0.5	0.5	0.5
Garlic (g)	3	3	6	6	6	6	6

2.3. Determine the formula selected by the trial based on the characteristics of the material used The selected formula is determined by making the product based on the reference to the initial recipe for modified crispy almond cheeses. The initial formula made was then tested by hedonics to the panelists. Based on the values that have been obtained from the panelists, then the prescription is improved based on the characteristics of the ingredients used. Making recipes is done to get the best formula evaluation by panelists.

2.4. Crispy fish seaweed quality testing

2.4.1. Hedonic test. Hedonic testing is an assessment of product preferences tested by panelists. This hedonic test is designed to measure the best products from several products compared through several parameters such as appearance, taste, smell, texture, and crispness. Panelists assess the product using score sheet as a guide in an assessment. The method of testing the sample is through a hedonic test which is based on the panelist's assessment level. The number of panelists is 6 trained panelists. Assessment based on appearance, taste, smell, texture and crispness. Panelists' assessment results for each parameter are then summed up and divided by the number of panelists to obtain an average value. Then the product results are discussed with descriptive analysis.

2.4.2. Chemical composition measurement.

a) Measurement of moisture content

Water molecules are removed by heating with a non-vacuum oven at 105°C-110°C for 5-24 hours. Determination of the weight of water is calculated gravimetrically (1) based on the difference in weight of the sample before and after the sample is dried [6].

% moisture content =
$$\frac{sample - (C-A)}{(C-A)} \times 100\%$$
 (1)

b) Measurement of ash content

The sample is oxidized at 650° C in an ignition furnace for 8 hours or until it has white ash. Determination of ash content (2) was calculated gravimetrically [7].

% ash content =
$$\frac{B-A}{\text{sample weight }(gr)} x \ 100\%$$
 (2)

c) Determination of protein content

Nitrogen compounds are released from meat tissue through destruction using concentrated sulfuric acid with the help of heat at 410°C for \pm 2 hours (until a clear solution is obtained) in which nitrogen-bound compounds by sulfate form ammonium sulfate. Then ammonium sulfate is converted to basic salt NH₄OH with the addition of NaOH. NH₄OH is distilled using steam heat to separate ammonia compounds. Ammonia is captured by boric acid to form ammonium borate and then titrated with hydrochloric acid. Determination of the amount of nitrogen is calculated by stoichiometry and protein content is obtained by multiplying the amount of nitrogen by the conversion factor [8].

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d) Measurement of fat content

A sample of 2 g is weighed and wrapped in filter paper and placed on a Soxhlet extraction device mounted above the condenser and the bottom squash. The hexane solvent is poured into a 75 mL fat flask according to the size of the soxhlet used and do it for at least 16 hours until the solvent drops again. The fat flask is then cooled in the desiccator for 5-10 minutes and weighed [9].

e) Measurement of carbohydrate by different

The carbohydrate content of crispy fish seaweed product is calculated by the calculation of difference, by subtracting 100% with the total value of water content, ash content, protein content, and fat content.

2.5. Microbiology testing

Crispy fish seaweed samples were tested for Total Plate Count (TPC) whether the carrageenan produced was feasible or not in terms of the total content of microorganisms contained therein [10]. As well as testing molds in accordance with the standards of dry food products. Mold counted using [11].

2.6. Calculating nutrition adequacy figures

The step of calculating the RDA based on the proximate results is as follows. The first step is to calculate the amount of protein, fat, and carbohydrates in 100 g of ingredients. Water, ash, and there is no AKG standard because it contains almost no calories. The second is to calculate the amount of protein, fat, and carbohydrates in 1 package. In 75 g packaging, the proximate result is multiplied by 75 divided by 100. Then calories were calculated from the third number of macronutrients by confirming 1 g of carbohydrate 4 Kcal, 1 g of protein 4 Kcal, 1 g of fat 9 Kcal. The proximate results are multiplied by the standard of confers then calculated the total number of calories. Look for calorie standards for adults. Average calorie needs for adults 2,000 Kcal to 2,200 Kcal, by division. Protein 10-15% (used for 15% standard), Fat 10-25% (used for standard 17.5%), Carbohydrates 60-75% (used for standard 67.5%). After that, RDA were calculated on the product material with formula (3).

Formula = (Kcal material/Kcal macronutrient standard, referring to 2,000 Kcal) x 100% (3)

2.7. Designing label and packaging designs

On the packaging label, especially for food and beverages, the following are stated at least: Product name, list of ingredients used, net weight or net contents, name and address parties who produce or put food into the territory of Indonesia with information about *halal* date, month and year expiring [12].

3. Results and Discussion

3.1. Determination of the best formulation

Crispy fish seaweed was processed by refering to the modified formula of crispy almond cheese [5]. The ingredients used for the manufacture of crispy almond cheese are wheat flour 150 g, almond powder 50 g, margarine 100 g, egg white 1 grain, salt 0.25 g, refined sugar 100 g, 0.25 g vanilla extract, almond flake for sprinkles, grated cheese for sprinkles. Product modification is done by replacing almond powder with fish flesh and replacing wheat flour with cornstarch in order to eliminate the gluten content of the product, vanilla extract is replaced with garlic to neutralize fishy fish odor and add thickener and carrageenan. The manufacturing process is carried out by making the first formulation that has been determined and then performed a hedonic test by trained panelist Ocean Fresh. From the results of hedonic products based on panelists' assessment, the results of descriptive observations and corrective actions were concluded. Corrective action is carried out by adding or reducing materials used based on the characteristics of the material. The best formula is formula 7 based on table 1.

Hedonic testing is done with the appearance, odor, texture and crispness parameters. Parameter assessment uses numbers 1 through 9. The description of the assessment is 1 = very strongly dislikes, 2 = very dislikes, 3 = dislikes, 4 = somewhat dislikes, 5 = neutral, 6 = somewhat likes, 7 = likes, 8 = really likes, 9 = very likes. The results of the hedonic assessment are illustrated in the following sensory web diagram:

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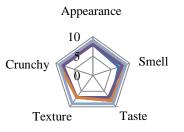


Figure 2. Web sensory diagram of crispy fish seaweed formula (______ formula 1; _____ formula 2; _____ formula 3; _____ formula 4; _____ formula 5; _____ formula 6; _____ formula 7).

3.2. Crispy fish seaweed quality test results

Chemical composition measurements of crispy fish seaweed includes water, ash, fat, protein, and carbohydrate content. While microbiological quality testing included TPC and mold. Crispy fish seaweed chemical and microbiological testing results can be seen in table 2.

 Table 2. Quality testing for crispy fish seaweed.

Parameter	Results	SNI Fish crackers	SNI Tempe chips
Content moisture	1.5%	Max. 12	Max. 3
Total ash	3.7%	-	Max. 3
Protein	54%	Mix. 12	Max. 20
Fat	11.6 %	-	-
Carbohydrate	29.6 %	-	-
TPC	1.8 x 10 ² col/g	10^{4}	Max. 0.5
Mold	Negative	-	-

3.2.1. Moisture. Water content is important on the quality of food so that in the process of processing and storing food, water needs to be removed. Determination of water content aims to determine the maximum or range of the amount of water content in the material [13, 14]. Based on the results of testing the crispy fish seaweed water content of 1.5%. One of the factors that play a role in decreasing water content is the heating process, namely steaming, drying. High temperatures cause fish dough crackers such as the water content will decrease due to some of the existing water will evaporate. Processing with high temperatures will cause the water contained in the product to shrink, the water content in the product will decrease and the use of high temperatures will also affect the appearance of the product after processing [15].

3.2.2. Ash. Ash content or mineral content is the residue left behind if a sample of food ingredients is burned completely in an ignition furnace. This ash content describes the number of minerals that do not burn into substances that cannot evaporate. Ash content also determines the presence or absence of minerals in a food ingredient. Mineral content is needed in small amounts in the work process of the body [16]. Based on the results of testing the ash content, the obtained result is 3.7%. The ash content shows the mineral content of the product. Ash is an organic residue from burning organic matter [17]. Usually, these components consist of calcium, sodium, iron, manganese, and magnesium. In determining ash content, organic matter is burned while inorganic matter. The rest consists of the food ingredients, which are about 96% consist of organic matter and water. The rest consists of mineral elements.

3.2.3. Protein. Protein is a substance that is very important for the body because this substance besides functioning as fuel in the body also functions as a building agent and regulator. Protein is a source of amino acids that contain elements of C, H, O, and N that are not owned by fat or carbohydrates. Protein molecules also contain phosphorus, sulfur, and there are types of proteins that contain metal elements such as iron and copper [18]. Based on the results of protein testing, the value of 54% was obtained. The high protein levels due to the amount of fish concentration added to the product.

3.2.4. Fat. Fat and oil are the densest energy sources, producing 9 kcal for each gram, which is 21/2 times the amount of energy produced by carbohydrates and proteins in the same amount. Fat slows gastric acid secretion and slows gastric emptying, so fat gives a longer feeling of fullness. Besides that, fat gives a preferred texture and gives special delicacy to food [19]. Fat content testing results obtained a value of 11.6%. The effect of adding fish meat to the processing of fish cracker products can add fat to the product [20].

3.2.5. Carbohydrates. Carbohydrates are the main energy source in most foods. Forms of carbohydrates that can be digested in foodstuffs are generally starch and various types of sugars such as glucose, sucrose, fructose, and lactose, while cellulose, pectin, and hemicellulose are available in sufficient quantities, but not digested. Starch is a store of carbohydrates in plants and is the main carbohydrate eaten by humans throughout the world. Starch is mainly found in grains, and tubers. Corn rice and wheat contain 70-80% starch; dried beans such as soybeans, red beans, and green beans (30-60)%, while sweet potatoes, taro, potatoes, and cassava (20-30)% [19]. Carbohydrates contained in crispy fish seaweed products by the by difference method is by reducing 100% to the percentage of water, ash, protein and fat content [21]. Carbohydrate testing results obtained a value of 29.5%.

3.3. Nutritional adequacy of crispy fish seaweed

The nutritional adequacy rate (NAR) of the product were also measured. The NAR of the crispy fish seaweed product can be seen in table 3.

Table 3. Nutrition adequacy rate.						
Serving size 1 package (75 g)						
Amount of servings per package 1						
AMOUNT OF PER PAYMENT						
	Total energy is					
	329.1 kcal					
	Energy from					
	78.3 kcal fat					
		% NAR				
Protein	40.5 g	54				
Fat	8.7 g	22.3				
Carbohydrate	22.2 g	6.5				
% NAR is based on the number of energy needs of 2000 kcal						
Your energy needs may be higher of	or lower					

3.4. Designing label and packaging designs

The packaging design shown in figure 3. This Secondary and premium packaging is in the form of a box that adapts to the primary packaging. This package uses ivory packaging material with a thickness of 1 mm so that it can protect its contents from impact and damage that can make the product destroyed. This pouch packaging model can be displayed on the stand so as to facilitate the arrangement on the sales shelf. The paper that is safe to use as a type of food packaging paper. This type of paper has 2 white sides with different textures. One side is smooth textured and the other side is a bit tight like HVS. Usually used for boxes or packaging because they are quite thick and sturdy. The thing that makes this paper more enthusiastic is the "Exclusive" impression. The use of this paper is now in great demand.

Figure 3. Packaging design planning.

Especially in the process of making food box or paper bag. In addition to the thickness, this paper also turns out to be one type of food grade paper (not harmful to food consumed). Standard paper for printing with offset machines and digital print with semi-shiny and smooth front and rear surfaces. This Art paper is perfect for all types of full color/color separation. To add an elegant impression to the mold can be added with doff laminating, laminating glossy and UV print (Ultra Varnish). Based on its function, packaging has a variety of functions, namely protection function or product protection, security function which means that the material used does not pollute the contents of the product, the marketing function is that the packaging is able to answer the aspirations of consumers [22]. Based on the design of the label and packaging design above it is expected that it might be used as a reference by CV ocean fresh in designing packaging for crispy fish seaweed products.

4. Conclusion

The process of making crispy fish seaweed includes dozing of fish meat, mixing of ingredients that are mixed, printing, oven, cutting and packaging. The best formula test results from sensory diagram web analysis are 200 g catfish, 10 g margarine, 1 grain egg, 20 g cornstarch, 1 g SP, 1 g carrageenan, 0.5 g salt, garlic 6. Crispy fish seaweed quality test results which are 1.5% water content, 3.7% ash content, 54% protein, 11.6% fat, 29.6% carbohydrate, TPC 1.8 x 102, negative mold. The results of the calculation of the number of nutritional adequacies in crispy fish seaweed is a total energy of 329.1 kcal. Design of label design and packaging in accordance with Indonesian Law No. 7 of 1996.

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